



Power faster time-to-market, lower risk and swifter ROI

## Expedite your eCommerce implementation with commercetools B2B accelerators

Prioritizing fast implementation timelines for eCommerce projects is paramount for B2B organizations. However, many manufacturers, wholesalers and distributors often face challenges in delivering eCommerce projects in a timely and cost-effective manner.

**B2B-specific accelerators** help your business streamline the implementation of your digital commerce solution. Offered by system integrators (SIs), specialized companies that ensure systems or components function cohesively as a unified system, accelerators help you establish a robust eCommerce presence at speed and scale. While many commercetools implementation partners have B2B expertise, a few of our SI partners have taken additional steps to build accelerators leveraging [commercetools Composable Commerce for B2B](#).

### 5 elements\* provided by commercetools B2B accelerators

#### Technical infrastructure setup

Prebuilt deployments for the underlying infrastructure based on cloud-native SaaS and serverless architecture. Often, you can also tap into prebuilt middleware and API orchestration.

#### Pre-configured backend components

Built on top of commercetools Composable Commerce for B2B, you can leverage pre-configured AND extensive components. That way, you can realize various use cases out-of-the-box and customize functions whenever required.

#### Prebuilt extensions for composable frontends

Prebuilt components for frontend development as well as pre-built extensions to frontend-as-a-service (FEaaS) solutions such as [commercetools Frontend](#) empower you to create stunning storefronts.

#### Out-of-the-box integrations

Integrate best-of-breed components, such as search, payments and CMS in a plug-and-play manner. In addition, ensure a smooth integration with critical systems of record, like your ERP and CRM.

#### Best practices and project assets

Get pre-defined yet customizable workflows, business processes and wireframes, best practices and a wealth of knowledge accumulated across a multitude of eCommerce projects.

*\*Each accelerator is unique and might cater to specific regions or B2B segments*

## Speeding up your eCommerce with commercetools B2B accelerators

Bring your digital commerce solution to life with our tested-and-tried accelerators dedicated to the B2B sector, all fully compliant with [MACH® principles](#).



Deloitte Digital's [Composable Commerce Accelerator](#) empowers B2B businesses to own omnichannel customer experiences, expedite delivery timelines and stay flexible with multiple content sources. The accelerator leverages composable frameworks and containerized apps (instead of components or APIs) to integrate composable solutions easily into the complete customer journey, creating exceptional user experiences for your customers.



EPAM's [B2B eCommerce Booster](#) enables you to get your B2B eCommerce up and running rapidly. The accelerator is built on commercetools' extensive set of B2B features, enhancing and extending them to provide greater functionality to align with your existing platforms. This accelerator supports all major cloud platforms and also provides pre-built extensions for common storefront solutions, including commercetools Frontend.



Mindcurv's [B2Xaccelerator](#) streamlines the integration of top-notch technologies into composable platforms, allowing organizations to kickstart their journey swiftly, mitigate risks and craft exceptional customer experiences. With a variety of out-of-the-box integrations for content, search, payment and more, this accelerator simplifies the composition of best-of-breed technologies for B2C and B2B to deliver an outstanding digital experience to your customers. More than 25 ready-to-use building blocks for complex and unique B2B business models extend the core capabilities of commercetools.



O2 Web's [B2B commercetools accelerator](#) provides mid to large enterprises with a powerful commerce solution to optimize their B2B operations. With a focus on achieving faster time-to-market and increased ROI, these pre-configured components and integrations built on MACH architecture facilitate rapid deployment, scalability and advanced capabilities for managing intricate workflows and extensive product catalogs.



Smith Commerce's [Conduit](#) is an infinitely extensible, fully scalable B2B-focused solution for the commercetools platform. It expedites launch cycles with deployment cycles as short as 60 to 90 days while enhancing functionality throughout the commerce solution's lifecycle. Conduit comes equipped with pre-built reference integrations, data models and a digital storefront, furnishing the essential IP and framework to streamline the initial development phase by 50% to 75%. As a result, even B2B companies operating complex business models can move from kick-off to go-live in two to three months.



Valantic's **B2BComposer** provides a perfect basic setup, including a set of prebuilt B2B features based on the company's experience with more than 200 B2B commerce projects. In addition, the accelerator comes with a prebuilt storefront solution that is highly customizable, flexible and runs on a state-of-the-art technology stack.



Valtech's **GEAR** is a B2B composable commerce accelerator tailored for industrial manufacturers. It includes asset management, aftermarket sales, online assistance, field services, training catalog and service discovery. GEAR seamlessly integrates these services, ensuring a consistent customer journey. It offers a unified experience with single sign-on, enabling self-service access and precise permission assignments within complex customer organization structures. Moreover, Valtech provides industry-specific modules that can be customized to your business needs.

## The benefits of using an accelerator for your business



**Speed up time to market:** Leverage a ready-to-go set of features, functions and infrastructure setup that can be swiftly deployed and customized, allowing you to kickstart development within days.



**Get returns on your investment earlier:** Launch POCs (proofs of concept) and MVPs (minimum viable products) at a faster pace to capture new opportunities, reduce time-to-value and generate ROI quicker.



**Reduce risks:** Navigate the complexities of eCommerce development with greater efficiency by using a well-defined process framework that minimizes errors and reduces delays and risks.



**Boost knowledge and empower your team:** Ready-to-go documentation and mature software delivery processes help your team develop know-how and expertise.



**Grow your digital maturity:** Leverage best practices from scores of implementations to help your business evolve its digital maturity across all crucial aspects: Digital tools, team culture, data and insights, and customer experience. Serving as catalysts for digital transformation, accelerators enable B2B companies to elevate their digital maturity and stay at the forefront of the ever-evolving eCommerce landscape.

### Accelerate your digital commerce with commercetools

Get in touch with us and find the right partner

[www.commercetools.com/contact](http://www.commercetools.com/contact)