



commercetools

Next generation commerce

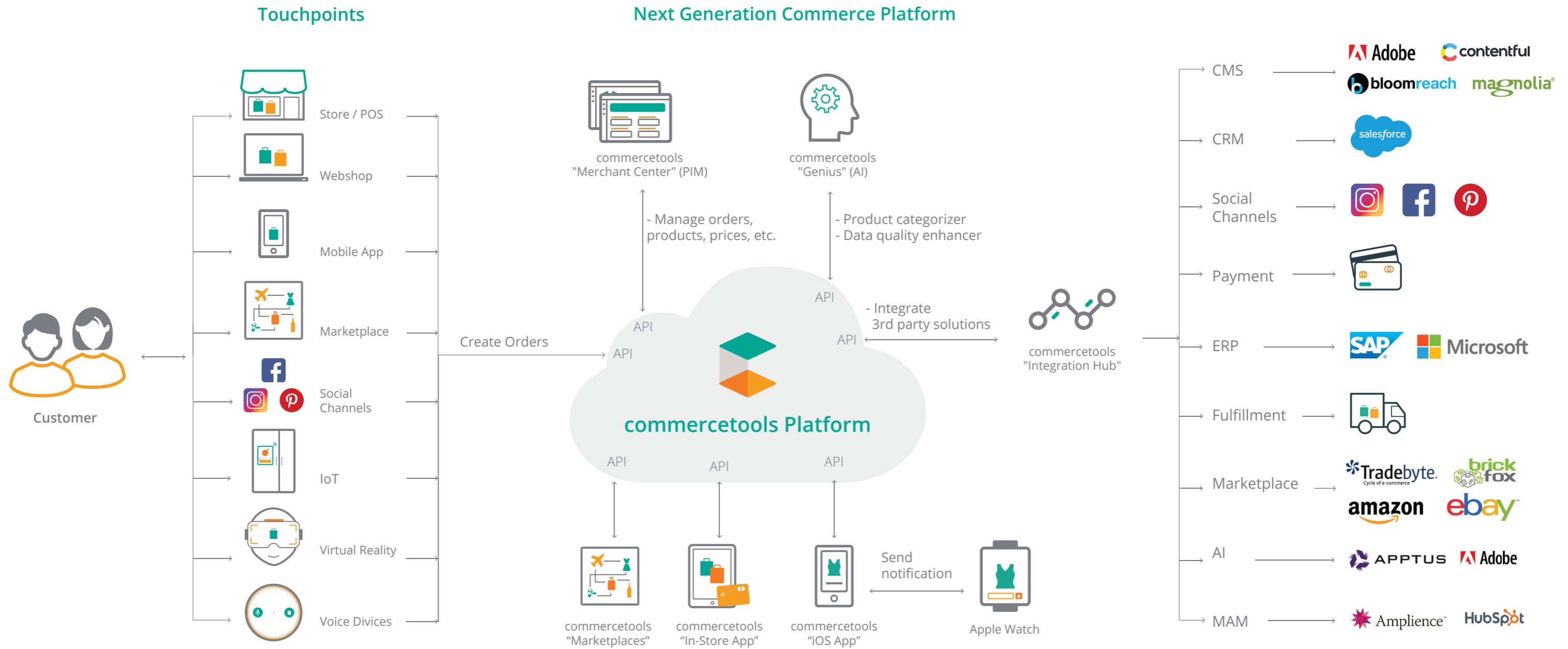
The Commerce Platform for
the Post-Webshop Era

commercetools - The Commerce Platform for the Post-Webshop Era

commercetools revolutionizes the enterprise commerce platform market with its API-first Cloud solution. It provides you the freedom to create, test and implement new customer interfaces at the speed of WOW. It reduces complexity and increases speed for brands and retailers, and prepares them for the post-webshop era.

Your imagination has no boundaries – Make Every Moment Shoppable

With user expectations and customer behavior changing at light speed, **commercetools enables you** to reach customers through all digital touchpoints and **dramatically accelerate sales**. You can now inject commerce functionality as a services at any given touchpoint and gain the highest level of flexibility.



Selected success stories: Customers using commercetools



"We opted for the commercetools solution because of its API-first principle and scalability. We were impressed by the flexibility of their microservices and underlying APIs, the complex data modeling and the comprehensive options for individual pricing. In addition, the commercetools corporate philosophy, which views digitization as a strategic approach instead of just a technical tool, is a good fit for us."

Abhishek Dwivedi

Senior Director Technology, Cimpres' Upload and Print Business Units

"commercetools is the perfect fit for Wizards of the Coast because its solutions are about creating the best-possible ... experience with a flexible approach that enables us to customize commerce applications to our specific needs. The modular format gives a great foundation of essential functionalities that we can then build on with our own microservices development."

Jeremiah Isgur

Director of Digital Product Management at Wizards of the Coast (a Hasbro company)

*"commercetools offers a commerce suite based on a service-oriented architecture in the cloud. Customers like its ability to deliver commerce 'a la carte,' and their ability to choose specific commerce capabilities without the feature bloat of more traditional all-in-one platforms. Customers report that the platform is particularly agile because of this architecture.
commercetools is a good fit for firms looking to innovate on commerce."*

The Forrester Wave™:

B2C Commerce Suites, Q1 2017



commercetools GmbH
Adams-Lehmann-Str. 44
80797 Munich, Germany
Telefon: +49 (89) 9982996-0
Email: marketing@commercetools.de
[commercetools.com](https://www.commercetools.com)